

41st DAC Marketing Opportunities Order Form

Package Option

- All in One Package:** **\$4200**
Program Ad (standard page)
Attendee Bag Insertion (standard size)
40th Attendee Mail List (one time use)
DAC Web Banner Ad

Final Program/Exhibit Guide Advertising:

- Cost: \$1400 per page full page
 Cost: \$1800 Premium position-inside back cover

Advertising Options:

\$1000

- Virtual DAC Web Banner Advertising

A La Carte Promotions

Exhibit Floor Functions:

\$4000

- Exhibit Floor Ice Cream Social
 Exhibit Floor Coffee Cart

DAC Participating Hotel Promotions (Please call for pricing and availability – specific to each hotel)

- Guest Room Keys
 Outside Room Door Drops
 In-House Video Channel
 Coffee Cart
 Tent Cards

Participation and material are subject to approval by the DAC office. Product pricing and recruiting are not allowed on DAC advertisements.

Submit order form via fax: (303) 530-4334 or mail to:

Attn: Susie Horn
41st Design Automation Conference
5305 Spine Rd., Ste. A
Boulder, CO 80301 USA
tel: (303) 530-4333 fax: (303) 530-4334

Contact Name: _____

Company Name: _____ Booth #: _____

Address: _____

City/State/Zip: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Web site: _____

Provide credit card information or make checks payable to: 41st DAC

Name as it appears on the card: _____

Credit Card #: _____ Card Type: _____ Exp. Date: _____

Signature: _____ Date: _____

I agree to pay the total amount according to the card issuer agreement