



Important Information for DAC 2021

Location:

Moscone West
747 Howard St
San Francisco, CA 94103

Exhibit Dates:

Monday, July 12, 10:00 am – 6:00 pm
Tuesday, July 13, 10:00 am – 6:00 pm
Wednesday, July 14, 10:00 am – 6:00 pm

Exhibit Space Rental Rates:

Pricing for 2021 follows a graduated discount system based on size of the exhibit space (exhibit space must be purchased in 10' x 10' increments).

- 100 square feet is \$43.50 per sq. ft.
- 101 to 800 sq. ft. is \$35.25 per sq. ft.
- 801-2000 sq. ft. is \$32.00 per sq. ft.
- 2001 sq. ft. and above \$29.00 per sq. ft.

Exhibit Payment Schedule:

40% deposit is due September 30, 2020
Full payment is due February 1, 2021

Included with Exhibit Space Rental:

- A company listing on the DAC website with your logo, company description, products, contact info and more.
- Access to DAC 2021 exhibitor promotional opportunities.
- Access to hotel accommodations, including hospitality suites and meeting space in Moscone West.
- ONE (1) free full conference registration for every 500 sq. ft. of exhibit space. Minimum: two (2) full registrations. Maximum: twenty (20) full registrations.
- Priority space selection for DAC 2022 in San Francisco, CA.

Guidelines regarding Exhibit Suite Design:

Exhibit space must have a portion of the area designated as public booth space for all attendees. DAC provides Suite space on the following basis:

- Exhibit space of 100 sq. ft. – no Suite space provided.
- Exhibit space from 200 to 400 sq. ft. – at least 100 square feet of your floor space must be public booth space.
- Exhibit space greater than 400 sq. ft. – at least 25% of your floor space must be public booth space.

DAC will only provide exterior suite walls and interior carpet to the suite area of an exhibit space according to these guidelines.

For additional information, contact:

DAC Exhibit Sales Team:

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